

PLAINS PRIDE

A Newsletter Published for the Employees of Great Plains Manufacturing

Inside This Issue:

**ABILENE EAST WASH
BOOTH WINS KUBOTA
ENVIRONMENTAL AWARD**

page 3

**GREAT PLAINS WELD
SCHOOL GRADUATES
FIRST CLASS**

page 5

**GREAT PLAINS INTRODUCES
THE QUALIDISC**

page 10

**LAND PRIDE ATTENDS
VIRTUAL KUBOTA CONNECT**

page 14

MADE IN KANSAS

page 15

**We're
HIRING!**

**GREAT PLAINS
HOSTS AREA
JOB FAIRS | page 4**



The year 2021 is proving to be just as exciting as 2020. A record cold spell shut down our manufacturing facilities for several days. Our order book continues to grow and demand is strong for all of our product lines. Our combined backlog of unfulfilled orders has set another record. Each manufacturing facility team has rallied to figure out how to build more and work more efficiently.

Great Plains Mfg. had several successful job fairs bringing us closer to our needed employment level. The successful addition of our weld schools is critical to ensuring that we have the weld workforce necessary to support our growth. We are finding success as we remain aware of the Covid situation and practice safety procedures for everyone's benefit.

Flexibility has to be our focus for the next few months. Logistics throughout the United States, and the world, has been strongly impacted by Covid. We can see that impact in the supply chain. When Covid impacts our suppliers, they may get behind schedule. Our suppliers may be on schedule, but the shipments may be delayed by an ocean container that is late being unloaded. Even the steel mills are having difficulty meeting their obligations. We have managed to work around most of these issues so far, but have to expect that logistic issues will continue for some time.

Safety needs to be at the forefront of all that we do. New employees need our experienced employees to guide them in safe practices. We are all feeling the pressure to produce product so our dealers can meet their commitments. Producing products **safely** is the priority. Work efficiently and stay focused on good practices.

Sales force and order desk personnel, we know you are on the front line trying to allocate product to satisfy retail needs. Your ability to guide our product to where it is needed most is essential to having the most satisfied dealers possible for the near term.

Each of our competitors are facing the same challenges we are. How we handle these challenges can set us apart from our competitors, and give dealers confidence that we are the right partner in any situation. Teamwork has always gotten us through any obstacle. As always, I appreciate your commitment to our shared success.

Linda Salem
Great Plains Manufacturing President

TABLE OF CONTENTS

Kubota News | Page 3

- Ground-Breaking Ceremony Held for North American R & D Facility
- Abilene East Wash Booth Wins 2020 Kubota Environmental Award

Corporate News | Pages 4-6

- Great Plains Hosts Area Job Fairs
- Weld School Graduates First Class
- Great Plains Mfg. Hosts Virtual Christmas Party
- Great People
- New Year. Same Virus. Mask Up.

International News | Page 7

- The "Little" Max-Chisel that Could

Lean in Action | Pages 8-9

- The Power of Pride Implemented
- Abilene West Addresses SCL Parts Challenge
- 5-Gen Completed Projects

Ag Division News | Pages 10-11

- Great Plains Introduces the Qualidisc
- Great Plains Hosts Virtual Business

- Planning Meeting
- Limited-Edition 3D Wooden Models
- Ag Division Employees Participate in Professional Development

Social Buzz | Pages 12-13

Land Pride News | Pages 14-15

- Land Pride Parts Facility Gets a New Coat of Paint
- Land Pride Attends Virtual Kubota Connect
- Kubota SLC Wins Again!
- Made in Kansas
- Illustrating Christmas

Recognizing Our Own | Page 16

PLAINS PRIDE

is proudly produced quarterly by the
Great Plains Ag Division
Marketing Department.

Should you have suggestions or
article ideas, please contact
McKayla Nichols,
Plains Pride editor,
mckayla.nichols@greatplainsmfg.com.

GROUND-BREAKING CEREMONY HELD FOR A NORTH AMERICAN R&D FACILITY

A ground-breaking ceremony was held on September 29, 2020, to celebrate the establishment of a new R&D facility for general-purpose products and tractor implements in Georgia. At the facility, scheduled to open in April 2022, Kubota will make a full-fledged R&D effort for mowers, utility vehicles, and tractor implements sold mainly in North America. Kubota will pursue further business growth by launching products that better cater to the market needs in a timely fashion.

With more than 100 participants, including Georgia Governor Brian Kemp, former Georgia Governor Nathan Deal, representatives from the state and local governments, and members of the local community and Kubota, the ceremony turned out to be a grand event.

Kubota owes its growth in North America to tremendous support from the state, the county, and the city, as well as the company's friendship with the local community, which goes back over 30 years, expressed Haruyuki Yoshida, president of Kubota North America.

KNA will establish an integrated structure encompassing every stage of operations in North America – from development to production and sales – to pursue further growth, Yoshida said. **PP**



Kubota held a groundbreaking ceremony for the new research and development facility in Hall County, Georgia, north of Gainesville.



Right: An architectural rendering shows the layout of the new research and development facility.

ABILENE EAST WASH BOOTH WINS 2020 KUBOTA ENVIRONMENTAL ACHIEVEMENT AWARD

The Abilene East wash booth was selected as Kubota's 2020 Environmental Achievement Award winner. **Steve Boling**, Maintenance Manager; **Eep Peuchen**, Corporate Manufacturing Engineer; and **Paul Gaston**, Production Manager, worked to address the environmental challenges of the Abilene East wash booth. Previously, the wash booth ran continuously, wasting water and chemicals – regardless of where parts were located in the wash stage. Together, Steve, Eep, and Paul worked to automate the wash booth so it turns off at certain wash stages when water isn't needed and reuses wastewater when possible.

The winners received a certificate and a \$100 cash prize for their environmental efforts. This new process is expected to save Great Plains Mfg. over \$250,000 per year from city water, chemicals, and waste water usage. The Salina 1 wash booth facility will also be updated soon. Congratulations, Steve, Eep, and Paul! **PP**



Steve Boling (left), Eep Peuchen (center), and Paul Gaston (right) worked on a plan to help save water and reduce chemical use at the Abilene East wash booth. This project received the 2020 Kubota Environmental Achievement Award.



Amy Leavy, HR Director, (right) participates in a radio remote with DJ Scott from 99KG radio to promote the area job fairs.

GREAT PLAINS HOSTS AREA JOB FAIRS

With the recent growth of Great Plains Mfg., the company needed to fill a wide variety of openings, including both corporate and manufacturing positions, in several facility locations. To boost employee recruitment, the HR Department developed plans to host two area job fairs in Salina and Abilene. Both job fairs were held on a Friday evening and Saturday morning and offered on-site interviews, job performance testing, and sign-on bonuses. During the job fair, staff interviewed participants and extended job offers.



Job fairs were held in both Abilene and Salina locations to help fill vacant positions.

To market the job fairs, the HR Department enlisted the help of the Great Plains and Land Pride Marketing teams to develop strategic marketing plans to reach more potential applicants. The marketing plan included tactics like billboards, social media posts and ads, newspaper and radio placements, and more. The marketing departments even helped create WorkForGPM.com, a memorable website link to help potential applicants know where to apply. Amy Leavy, HR Director, also participated in several radio remote interviews at the job fair sites to spread the word about Great Plains' employment opportunities.

Special thanks to: Jesse Goodman, Paul Gaston, Mike Prescher, Eric Nichols, Norman Brien, Jessica Curtis, Inez Carlos, Shawn Letourneau, Mike Eberwein, AJ Hyman, Curtis Johnson, Jimmy Johnson, Jose Monreal, Junior Tinay, Dwight Knopp, Nick Shipman, Shane Hall, Slade Spratlen, Allison Blake, Tammy Bosco, Lee Ann Peters, Ashley Bower, and Amy Leavy.

As a result, Great Plains will be welcoming new team members to the company. Amy Leavy said, "Both events were very successful. We had 256 community members attend the event, and we hired 41 new employees, with a few applicants still interviewing." Despite the success of these campaigns, current employees are still encouraged to refer friends and family to fill remaining job openings. PP



Members of the HR team helped answer questions and interview potential candidates that attended the job fairs.

#NowHiring
Production Sign-on Bonuses Available.

**WorkFor
GPM.com**

Salina • Abilene • Assaria • Enterprise • Kipp • Lucas • Tipton • Ellsworth

Great Plains developed several social media messages and ads to reach potential job applicants in North Central Kansas.

WE'RE HIRING!



Great Plains is adding new positions to support our growth! If you know someone who is looking for a job, refer them to www.WorkForGPM.com to apply.



Students in the weld school program get both classroom and hands-on welding experience before entering the manufacturing facilities.

GREAT PLAINS WELD SCHOOL GRADUATES FIRST CLASS

On December 10, Great Plains Mfg. graduated its first class of weld school students. The students spent nine weeks working with **José Monreal**, Weld Trainer, and **Jimmy Johnson**, Weld Supervisor, to develop their skills. The program includes classroom instruction like reading weld blueprints and welding math, as well as hands-on welding experience. The students started with the basics of how a weld machine works, its setup, and welding safety. The students then spent time practicing consistent, quality welds – just like the ones made in our manufacturing facilities.

The school also covered the fundamentals of fixture usage, plasma cutting, and grinding practices, and introduced the students to robotic welders. They also worked in Assembly to understand the importance of proper fixture usage. The December graduating class was made up of three students: **Conner Barlow**, **DeAndre Finch**, and **Taylor Long**. After graduation, each student was offered a full-time position in one of the manufacturing facilities. If you or someone you know may be interested in the Welding School program, please visit: www.WorkForGPM.com. **PP**



John Quinley, Land Pride Division President, and David Disberger, Executive Vice President, get into character to host the "How COVID Stole Christmas" virtual party.

GREAT PLAINS MFG. HOSTS VIRTUAL CHRISTMAS PARTY

Even though COVID tried to steal Christmas, Great Plains Mfg. wasn't about to let that happen. Instead, the Christmas party went virtual and was expanded into daily video broadcasts and a week full of festive giveaways. The Christmas party videos were played on tv screens in the facility breakrooms and were posted to ADP for employees. Congratulations to all of the winners!

\$250 Grinch Drawings: 80 winners

\$1,000 Grinch and Max Basket Drawings:

Jared Reynoso – Abilene
Brent Rothchild – Enterprise
Troy Seiler – Salina 1
Matthew Rothfuss – Salina 1
Lee Schmidt – Lucas
Janet O'Connor – Corporate

Salina United Way Trip Drawing:

Chris Holst – Corporate

\$150 Preventive Services Program Drawings:

Jeff Cooper – Salina 1
Jim Rinderer – Ellsworth

\$200 Power of Prevention Drawings:

Lisa Weber – Abilene
David Foss – Corporate

\$100 First Responder Drawing:

Lori Lamb – Lucas

\$100 Safety Committee Members Drawing:

Robert Pearson – Lucas

\$100 Temperature Taker Drawing:

Carl Sumpter – Tipton **PP**

GREAT PEOPLE:

JAYME & LESLIE BAKER

This past fall, **Jayme Baker**, Great Plains Creative Lead, and his wife, **Leslie**, volunteered, providing hurricane cleanup and recovery efforts as part of the Samaritan's Purse organization.



Jayme (left) and Leslie (right) Baker take a break from their hurricane relief efforts in Louisiana.

Hurricanes Laura and Delta hit the Louisiana coast and damaged many homes and businesses. Jayme and Leslie, along with many other volunteers, worked to help rebuild these sites. The couple spent their vacation time at the disaster site to help remove debris, gut homes, tarp roofs, and more. **Awesome work, Jayme and Leslie! PP**



Jayme Baker targs a roof to prevent further storm damage.



Jayme Baker (center) works alongside a team of other volunteers to remove sheetrock that was damaged from the storm.

Know a great employee who deserves recognition? Send us a nomination at mckayla.nichols@greatplainsmfg.com.



NEW YEAR. SAME VIRUS. MASK UP.

Great Plains Mfg. appreciates everyone's continued commitment to safety during this pandemic. During the next several months, it will remain vital for employees to continue the use of face masks, handwashing, and social distancing to help keep everyone safe and healthy. To encourage our employees to remain diligent about wearing their masks, Great Plains has kicked off a MASK UP campaign at all of our locations. Employees will be encouraged to wear their masks correctly to win \$5 on the spot. Each week, different supervisors will be a designated 'spotter', so you never know when you might win!

In addition to the MASK UP campaign, the Land Pride Marketing Department has developed some fun corporate health and safety messages that will appear around the facilities. Remember, we are all in this together, so let's work to protect each other! **PP**



Get caught wearing your mask appropriately and you could win!

Great Plains raised over **\$22,700** for Toys From the Heart in 2020!



THE “LITTLE” MAX-CHISEL™ THAT COULD

AN ESSAY FROM ALEXANDRU BERGHIN ON THE ROMANIAN MAX-CHISEL TOURS

With conventional agriculture, Romania risks losing any fight against drought, so together, with our partner, Tomit Agri Macchine, we started a series of demonstrations of vertical tillage tools. We chose three areas of the country where we presented the most aggressive vertical tool, the Max-Chisel.

With an extremely hot, dry summer in Romania, the plows were breaking like toothpicks. Mechanical workshops moved into the field to weld the broken equipment. We arrived at the farm in the evening and unloaded a Max-Chisel 5109. People were skeptical with the Great Plains machine, commenting that it would break in the first hectare – they even took bets on it. We did not see the test field, and we did not know the hardness of the soil.

In the morning, we went to the field test. We set the machine, starting from a relative depth measured with the penetrometer – 25cm deep, and the discs were running at 5cm depth, to cut the debris. In the first 100 meters, the machine performed well. At that time, the owners requested us to set the machine deeper to 30–32cm. We were confident, as the Max-Chisel is one of the most aggressive machines built by Great Plains. Later, we received a phone call from the owner, “Your job is over, you can leave. Send your documents to accounting to make the payment. The machine stays here. It has a lot of work to do.” However, our demonstration tour had just begun, and we did not have any more equipment. We tried to convince him that we need this unit, but it was in vain. We left with the truck empty. We found another 13-shank Max-Chisel on the way to the Great Plains East Europe Headquarters in Bulgaria. Working with the team there, the machine was sent to the second location of our tour, near the city of Braila.

Before we reached the farm, the technical team completed the last details, and we were ready for the test. We set up the unit and started working. In the meantime, we were receiving information from the MC5109 that we left in Tulcea. It tackled the first 500 hectares with no problems. For the test near Braila, the ground was a little heavier and dry. After a telephone conversation with the owner, the agronomist approached us and asked us to instruct the operator to work with the machine. After that, he told us, “You can leave, the machine stays.” I did not know that the dealer had already signed the sales contract for this machine and that a third unit was already on its way to the final point of the tour.

On November 24, I was called for a private demonstration on Mr. Iancu's farm in southern Romania near Craiova County. It was the perfect farm from all points of view. We were in an irrigated area with 2000 hectares of black soil – heavy and very wet. When we arrived at the farm, the mechanics were just welding the drawbar of a 6m machine. They looked with interest at the new tool that wanted to be the best. In the field, a 600 HP tractor on eight wheels was waiting for us. We used the penetrometer to determine the working depth, and the heavy and wet soil did not leave me more than 25cm deep. The residue of the previous corn crop was heavy – he harvested about 16 tons of corn from that plot.

The most difficult marks were left by the irrigation system. Deep lines from wheels were left, where water gathered when the system was running. We set the machine to a depth of 25cm. The Max-Chisel ran smoothly, and the discs managed to cut and incorporate a large part of the debris on the ground. We started playing with the working depth up to the discs and then the shanks. The agronomist asked us to set it to the deepest setting possible. I set the machine to the maximum depth for shanks and discs. The operator started the tractor engine and operated the hydraulic system while moving. At one point, when the shanks reached the set depth, a large cloud of smoke came out of the tractor's exhaust. All 600 horses struggled to move the Max-Chisel, but it was useless. The tractor stopped, and we finished the demonstration. Due to the COVID restrictions, I had to go on the road, leaving behind the team to load the machine. A few days later, I received a phone call saying that the machine had sold and that we needed two more Max-Chisels for the same farm. **PP**



THE POWER OF PRIDE IMPLEMENTEDS

PRIDE Implementeds show employees taking Personal Responsibility In Delivering Excellence for their process here at Great Plains Mfg. This contribution is not only within their plant, but potentially company wide. All GPM team members are encouraged to complete PRIDE Implementeds, as it is critical for our continued growth and development. As GPM continues to set company product demand records, we rely on the efforts of our team members to continue to delight our customers in every way. Each team member owns a process. No individual has a better understanding of a process than the team member working there. This means, abilities to improve the area or process are typically seen by those directly involved.

When an improvement is made, a team member completes a PRIDE Implemented. This shows ownership of the improvement and the area. Ownership = Sustainability. When a team member initiates, executes, and completes a Continuous Improvement, the sustainability of the change depends on the ownership of the change.

Many improvements are not "Home Run" improvements, nor do they need to be! PRIDE Implementeds can be completed on very simple tasks, such as labeling. Labeling is very important for an area, simply by making it easier to locate items and saving time items. When we reduce small amounts of cycle time on processes that are performed often, much time is saved. Completing small improvements becomes culture – a culture we must continue to grow. **PP**

"Persistence, perseverance, and continuous improvement are the ingredients for forming a successful team. Great things are done by a series of small things brought together. There is always room for improvement. Man cannot really improve himself without improving others."

- Author Unknown

ABILENE WEST ADDRESSES SCL PARTS CHALLENGE

At the Abilene West parts warehouse, one of the main challenges was picking the parts needed to produce 10 SCL units per day. To make it even more difficult, the parts have to remain dust-free. Hoses have to be capped and parts have to be put in totes with lids before the parts are sorted by cart.

Darriane Eastep, Steve Cochran, and the warehouse team took on the challenge to make this process more efficient. They marked the part bins and put them in specific picking locations by cart and by kit. Some parts on pallets were raised half-a-cart-height to make picking easier. Racks were constructed to make picking hoses easier and lifts were installed for parts over 50 lbs.

Starting out, the pick for one unit took a full day. By the time the project was complete, the process was reduced to 32 minutes per unit. While there is still opportunity for improvement, the team is on-track to supply parts at the pace needed by Assembly. **PP**



Kesha Leidig is picking kits to be transported back to the assembly area with an unmanned tugger.

5-GEN COMPLETED PROJECTS

The following are 5-Gen projects that have been completed around the company:

Chris Perkins, Salina 1

Chris implemented safety glasses for welding that filter UV and infrared light. As these roll out in early 2021, they will replace the need for weld curtains. This will reduce the load time in the weld bay by 28 seconds per load or unload, for a CFT improvement of 22.32%. During the summer, weld curtains block air flow through the weld bays, trapping heat. Additionally, the curtains are only effective for the people outside the curtains. The safety glasses are cost effective and are very comparable to the cost of untreated glasses.

Dakotah Homewood, Lucas

Dakotah modified the flow of skid shoe parts directly to the weld bay where they are used. The path change reduced material handling time by 227 seconds and improved CFT by 7%. This is a beneficial change that can be replicated to other manufacturing areas. In the future, other parts can be moved from Fabrication directly to the point-of-use.

Ashley Dester, Abilene West

Ashley's 5-Gen project was on the trip edge assembly at Abilene West. Instead of the hitch being built on the floor, production was moved to a work cart, which improved the ergonomics and reduced assembly time. **Bob Beaver** made a chase pin that sets the alignment to insert the pins; then the actual holding pin is used to drive out the chase pin. This improved assembly time from 98 minutes to 62 minutes with a CFT improvement of 2.63%. As the process becomes standardized, the time to build will continue to reduce.

Aaron Brown, Salina 1

Aaron's 5-Gen project was to improve the process of hanging hooks on the paint line. While his project was not complex, it was significant. By moving the paint hooks next to the line, the person loading the line saved 11.5 seconds per hook, improving the Cycle Function Time (CFT) by 5.52%. One of the most significant elements of Aaron's project was the improved safety. Before, to get a hook, there were parts that the person had to walk around, resulting in possible trip hazards. With the hooks moved, there is a clear path between the hooks and the paint line. **PP**



Fork truck driver Tracy Haley from Abilene sporting the new glasses that protect from weld flash.



It's a very short trip for Keegan Kohl from the brake press to the weld bay.



Mason Maas building a hitch on a cart versus building it on the floor.



Christopher Gochanour loads hooks onto the paint line at S1 without the worry of trip hazards.

CYCLE FUNCTION TIME (CFT)

Cycle Function Time, or CFT, is used to compare **the total time (cycle time) to complete the process to the time (function time) when a change is made to the form, fit, or function of the product/task.**

When projects are successful in removing waste, the cycle time is shorter and the function time becomes a larger percentage of the process; this is expressed as CFT. 100% CFT would mean that there is no waste in the process.



GREAT PLAINS INTRODUCES THE QUALIDISC

GREAT PLAINS COLLABORATES WITH KVERNELAND TO BRING QUALIDISC TO THE U.S.

The HS2200 Qualidisc is the newest soil management solution from Great Plains with first shipments to dealers planned in February 2021. "HS" stands for "High-Speed" and "2200" is the designation for the Qualidisc family.



The Qualidisc was originally produced by Kverneland in Les Landes, France.

The Qualidisc complements the existing soil management portfolio as a high-speed hybrid tillage solution, providing shallow working depths, capable of a full, uniform cutout at speeds up to 12 mph.

The Qualidisc has a unique path to enter the market. The Qualidisc has actually been in production for over 10 years by Great Plains' sister company, Kverneland. Globally, Kverneland has sold over 4,000 Qualidisc with tremendous success. The launch of the HS2200 version of the Qualidisc was a joint project between **Rodney Hake**, Great Plains Engineering Manager for tillage and **Gaetan Pasquier**, Kverneland Engineering Manager for arable products. The team finalized the product plans and released a Great Plains "green" version of the Qualidisc that will be released and supported through Great Plains parts and service. These efforts will ensure the Qualidisc has a seamless introduction to the Great Plains

dealers and U.S. customers.

The initial concepts of a Great Plains Qualidisc were led by **Romain Desvignes**, Kverneland Product Manager for arable products, and **James Shurts**, Great Plains Product Manager. Romain is based in Les Landes, France, and drives product strategy for the European markets for Kverneland. Prior to working for Kverneland, Romain was part of the Great Plains International team. The overall efforts to bring the Great Plains Qualidisc to market were supported by **Guillaume Hulín**, General Manager for Kverneland Les Landes facility. The Les Landes factory, located near Nantes, is responsible for the design and production of the Qualidisc, as well as other tillage products for the Kverneland market.



Romain Desvignes

Kverneland Les Landes will continue to produce the Qualidisc with Great Plains Mfg. providing the final assembly efforts. This collaborative launch has enabled both companies to leverage each other's successes and strengths to meet a market need. **PP**



Guillaume Hulín

GREAT PLAINS AG HOSTS VIRTUAL BUSINESS PLANNING MEETING

In December, Great Plains held a virtual business plan meeting for 2021. **Joe Michaels** kicked off the event with a Year-in-Review video that showcased the successes and unique challenges that the division faced in 2020. Afterwards, managers from each department in the Great Plains Ag Division presented their initiatives and goals for the upcoming business year. These plans were created to help align the division and further support Kubota's goal to become a global major brand. The departments participating in the planning meeting were Executive Management, Product Management, Engineering, Sales, Service, Marketing, Administrative, and Parts. **PP**

Marc Gallagher (left) and Jeff Lewis (right) share the Administrative and Parts Departments' initiatives for 2021.



LIMITED-EDITION 3D WOODEN MODELS

In July, Great Plains ordered 3D wooden models of the Terra-Max® and BD7600 box drill for dealers who attended the Essential Solutions dealer event. The models were manufactured in the Ukraine and were shipped to the U.S. for distribution to the Great Plains dealers.

After the Essential Solutions event, some of the extra limited-edition models were made available on the ShopGreatPlains website. The remaining models were such a hit that they sold out in less than a week! **PP**



AG DIVISION EMPLOYEES PARTICIPATE IN PROFESSIONAL DEVELOPMENT

One of the priorities for the Great Plains Ag Division in 2021 is expanding training opportunities for dealers and internal staff. In order to host practical and effective facilitations, several employees are participating in classes to learn more about adult learning and how to apply these strategies to training hosted by the division.

The team participating in the training sessions includes: **Nic Eppenbach**, Service Tech Writer and Training Coordinator; **James Shurts**, Product Manager; **Shane Hall**, Events Manager; **Blake Bergkamp**, Sales Agronomist; **Allie Brown**, Associate Product Manager; **Sterling Stepp**, Associate Product Manager; **Lucas Hass**, Product Analyst; and **Deb Rothenberger**, Divisional Administrative Assistant. The group is working with InterAct Training Group from Wichita, Kansas. **PP**



Shane Hall participates in professional development on hosting effective trainings and engaging adult learners.

SOCIAL BUZZ // OUR CUSTOMERS AND PRODUCTS ARE STAYING BUSY THIS WINTER!



@showmekansasfarms on Instagram: "This fall has been dry and a dry fall is great for planting wheat, so we are planting all kinds of acres to wheat."



@agconnected on Instagram: "Coming at you 2021!!!"



@piedmont_land on Instagram: "The Kubota M5-111 and the Land Pride 4615 batwing mower cleaning up some more fields."



@pick25n on Instagram: "Happy cows come from California. Part of that is due to seeding with a 1006NT. Perfect seedbed. Perfect seed placement."



@rothert_farms on Instagram: "A Kubota at sunset." #LandPrideDoesThat #Kubota



@jbs_lawn_and_landscaping on Instagram: "In anticipation of some much needed rain rolling in, we knocked out a couple of days of mowing today." #LandPride #KubotaUSA



@john_hahnx3 on Instagram: "Harvest starts here, my friends."



@outdoorswiththemorgans on Instagram: "Snapping pictures of the clouds while Mike works." #LandPride #Kubota



@jt_diesel on Instagram: "Overseeding 2020." #LandPride #Kubota



@pa.plotters on Instagram: "My wife and kids surprised me and ordered a 606NT. It was on my wish list, but never thought it would happen. This is going to be a game changer for us for sure."



@peter_family_farms on Instagram: "Keeping the bean fields nice and trimmed." #LandPride #Farm



@rohfsfarms on Instagram: "Finally got the rippers up and running again after a frost last night."



@soko.brian on Instagram: "Proud new owner of a L3301 with the attachments to work on my property." #LandPrideImplements #Kubota



@werner_farms on Instagram: "November sunsets." #GreatPlainsAg #TurboMax

LAND PRIDE PARTS FACILITY GETS A NEW COAT OF PAINT

The Land Pride Parts facility in Enterprise received a new coat of paint this past fall. Check out the before and after photos. What a difference a coat of paint can make! **PP**



LAND PRIDE ATTENDS VIRTUAL KUBOTA CONNECT

Like many events in 2020, the 2020 Kubota Connect was held virtually. Land Pride had a virtual showroom that featured a welcome from Land Pride President, **John Quinley**, and a virtual meeting room where Land Pride and Kubota personnel could “meet” with dealers that had questions or just wanted to say “hi.”

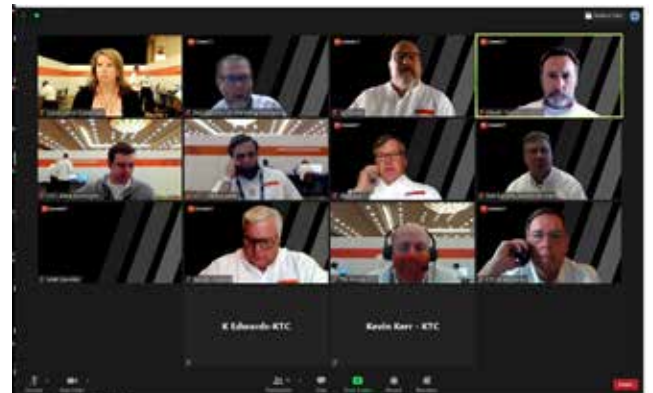
The virtual booth showcased all of Land Pride’s new products and allowed dealers to view product walk-around videos, download literature, and view photos. As in year’s past, dealers placed orders for new products, which resulted in orders for 3,767 new products! **PP**



Dealers were welcomed to the virtual booth with a video from Land Pride Division President, John Quinley.

KUBOTA SCL WINS AGAIN!

Construction Equipment magazine has named the Kubota SCL1000 one of the Top 100 New Products of 2020. This recognition brings the total number of awards for the SCL to four! **PP**



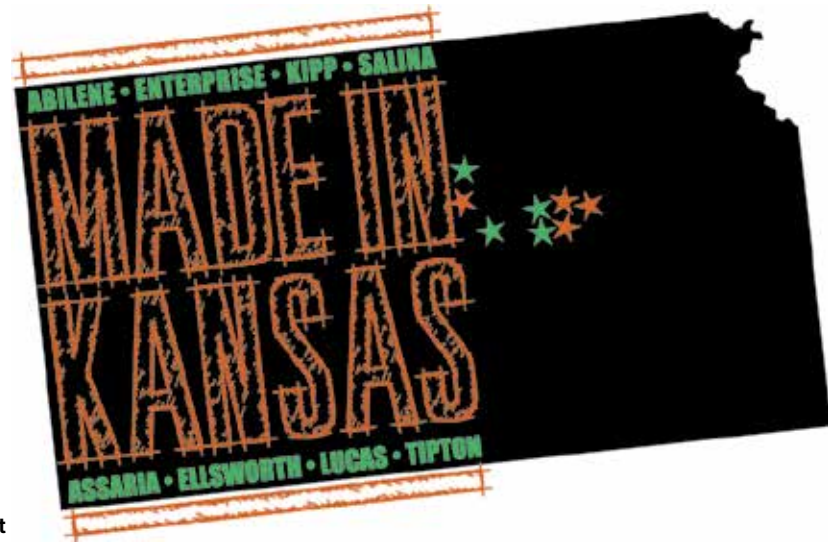
Dealers were able to log into Zoom meeting rooms and chat with Kubota and Land Pride personnel.

MADE IN KANSAS

The Land Pride Marketing Department recently created a “Made in Kansas” mark that features the state of Kansas with the eight communities in central Kansas identified. The mark was used on the 2020 GPM t-shirts that were given away at Christmas. The t-shirts also featured two new products that are proudly “Made in Kansas” – the BD7600 Box Drill and the RC5715 Folding Rotary Cutter.

The “Made in Kansas” mark is also a key feature on two wall murals that have been installed at the Tony’s Pizza Events Center. The wall murals are approximately 20’ x 8’ and each one features two Land Pride and two Great Plains implements and one Kubota CE product. The background of each mural is a graphic representation of Great Plains Trucking hauling a load of equipment. **PP**

Below: This wall wrap, designed by Dee Warren, is currently on display at the Tony’s Pizza Events Center.



ILLUSTRATING CHRISTMAS

Land Pride Technical Writer **Josh Medeiros** was tasked with designing the 2020 Land Pride Christmas Card. Out of 5 illustrations Josh submitted, this image was selected to grace the front of the card. Josh’s talent was developed using traditional, non-digital drawing techniques but now he mostly focuses on digital artwork and acrylic painting. Land Pride’s 2020 Christmas artwork was designed using ProCreate on his iPad Pro.

Josh worked as a robotics welding lead at S1 for 10 years before joining the LP Technical Publications team in 2018. His hobbies include anything that involves working with his hands, creating something out of nothing, whether it be metalwork or woodworking projects. **PP**



RECOGNIZING OUR OWN

Promotions and Transfers

CONGRATULATIONS, RETIREES!

Dennis Flores
Fab Operator

Daniel Letourneau
Welder Expert

Dennis Thomas
Over-The-Road Driver

Bryce McKinney
Customer Service Manager

9/21/20
Ryan Potts
Quality Assurance Inspector

9/21/20
Jon Henderson
Welder A

9/28/20
William Whitehair
Assembly Lead

9/28/20
Allie Brown
Associate Product Manager

9/28/20
Sterling Stepp
Associate Product Manager

9/28/20
David Fry
Machine Operator Expert

9/28/20
David Vilcot
Welder A

9/28/20
Gavin Kohl
Welder A

10/12/20
Dakota Johnson
Quality Assurance Inspector

10/12/20
Joseph Townsend
Weld Robot Tech

10/12/20
Kaleb Beals
Weld Tech Robot

10/19/20
Lee McMillan
Plant Manager

11/2/20
Hunter Clarkson
Paint Lead

11/2/20
Darren Rader
Plant Manager

11/3/20
Jessica Steinkuehler
Parts Forecaster

11/9/20
Jason Land
Assembly Supervisor

11/9/20
Stephanie Jensen
Quality Assurance Inspector

11/9/20
Slade Spratlen
Recruiter

11/9/20
Kyle Fowler
Scheduler

11/9/20
Daryl Knox
Weld Lead

11/13/20
Brian Olander
Engineering Lead

11/15/20
Owen Johnston
Territory Sales Manager

11/16/20
Nathan Cole
Fab Operator A

11/16/20
Dawn Cramer
Planner/Buyer

11/16/20
Jason Alfonso
Shipping Coordinator

11/23/20
Paul Gaston
Production Manager

11/23/20
Randy Bean
Technical Illustrator/Graphic Designer

11/30/20
Josh Wagner
Customer Service Manager

11/30/20
Jordan Bradford
Welder A

11/30/20
Tanner Cain
Welder A

11/30/20
Dallas Looney
Welder Expert

12/7/20
Joshua Riddick
Assembly Lead

12/7/20
Wade Inglsbee
Quality Assurance Inspector

12/7/20
Shane Haase
Welder A

12/21/20
Eduardo Duenas Diaz
Assembler A

12/25/20
Wyatt Harris
Product Development Shop Manager

1/5/21
Cody Whiteley
Weld Lead