

Kubota Call to Action – Shooting Method

Record and send us a video with a message for employees working at Kubota locations worldwide

• Kubota employees just like you are at their jobs today around the world working for others. Please record a video message for your co-workers.

What we are looking for

* Please see the following sample video (<https://youtu.be/lv8Ki53OEws>).

- Write a short message on a piece of paper. Hold it up to the camera and read out your message to the camera.
- The video can include only you, or your family as well.
- If possible, include something that connects you to Kubota or that is representative of Kubota. (For example, Kubota products, miniatures, a hat, your work uniform, a sign, etc.)
- The video can be taken at your workplace, in a countryside setting, your home, or other such location.

※Specific Details

- Written message : ① Make sure your text is large enough to be readable.
② Hold your message close to your body.
- Language/length: Record it in your own language, and keep the video under 5 seconds long
- Camera equipment: Home video camera, smartphone (horizontal video)
- Please provide your consent for the use of still images and video of you and any family members who appear in the video for a period of up to one year from the date the video is taken, even in cases where the employee leaves the company before the end of that period.
 - Please ensure you take your video in a quiet place. (Also, please make sure your video contains no potential trademark or copyright violations.)

If using a smartphone,
please shoot your video horizontally.

