

Kubota's North American Headquarters Fact Sheet:

Grapevine | Texas

IN APRIL 2017, KUBOTA TRACTOR CORPORATION UNVEILED ITS NEW NORTH AMERICAN HEADQUARTERS BUILDING IN GRAPEVINE, TEXAS. THE COMPANY'S MOVE TO TEXAS FROM TORRANCE, CALIF., WAS MARKED AS THE MOST SIGNIFICANT CHANGE IT HAS UNDERTAKEN IN ITS MORE THAN 45-YEAR HISTORY IN THE U.S., WHERE IT HAS INTRODUCED OVER THE YEARS A FULL LINE OF ICONIC ORANGE TRACTORS, CONSTRUCTION EQUIPMENT, LAWN AND GARDEN EQUIPMENT AND UTILITY VEHICLES.

Kubota invested more than \$50 million in the three-story, environmentally-friendly office building, which totals 193,000 square feet, and includes an onsite research and development facility, and is designed to maximize work efficiencies and conserve resources in alignment with Kubota's global brand statement, "For Earth, For Life."

The headquarters building houses Kubota Tractor Corporation and Kubota Credit Corporation, placing Kubota's leadership and professional staff closer to the company's major markets and its manufacturing, assembly and distribution facilities in Georgia and Kansas. By centrally locating more of its operations, Kubota is able to respond more quickly to changes in markets and the industry, and to streamline its operations for both dealer and customer benefit.

275 current employees

Can accommodate nearly
600 employees (room to expand)



“ THIS NEW BUILDING IS BOTH A TESTAMENT TO OUR COMMITMENT TO THE FUTURE GROWTH OF OUR BUSINESS IN THE U.S., AND OUR PLEDGE OF BEING A SOCIALLY RESPONSIBLE CORPORATE CITIZEN AND ACTIVE BUSINESS PARTNER WITH THE GREAT STATE OF TEXAS AND THE CITY OF GRAPEVINE,” SAID MR. MASATO YOSHIKAWA, PRESIDENT AND CEO OF KUBOTA TRACTOR CORPORATION. “OUR HOPE IS TO CONTINUE TO ATTRACT TALENT FROM THE LOCAL COMMUNITY WITH THIS OPEN ENVIRONMENT, STATE-OF-THE ART WORKPLACE AND CONTINUE OUR LONG-TERM GROWTH STRATEGY TO STRENGTHEN THE KUBOTA BRAND IN THE U.S.”

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“ KUBOTA IS THE MODEL BUSINESS PARTNER,” SAID GOVERNOR ABBOTT. “THE NEW HEADQUARTERS NOT ONLY STANDS AS A SYMBOL FOR THEIR HARD WORK UP TO THIS MOMENT, BUT ALSO FOR THE SOLID FOUNDATION FOR WHICH THEY’RE ABLE TO CONTINUE BUILDING FOR A PROSPEROUS FUTURE HERE IN TEXAS. WE ARE PROUD THAT JOB-CREATING INDUSTRY LEADERS LIKE KUBOTA ARE CALLING TEXAS HOME, AND THANK THEM FOR THEIR CONFIDENCE IN THE LONE STAR STATE AND THE HARD-WORKING PEOPLE OF GRAPEVINE.”



Texas Governor Greg Abbott, and Masatoshi Kimata, President and Representative Director of the Kubota Group, joined together along with State and local officials and supporters from the Grapevine community who all helped to usher in a new era for the company.

The Building

Kubota’s North American Headquarters was built with sustainability features designed specifically to qualify for the LEED Gold Certification, which is also a reflection of the company’s “For Earth, For Life” values.

The buildings features a net-zero system for water use where it collects rainwater and uses it for irrigation as well as supplemental fortification of the river between the Research and Development building and office buildings.

All existing trees that were native to the site were retained during construction. The effluent from the buildings is collected and treated with Kubota’s proprietary technology membrane – the sum of these systems provide a net-zero system for water use.

Additionally, all of the materials used in the project were selected based upon recycling content, with over 75 percent made from recycled material. The construction of the project contained less than 10 percent of materials going to a sanitary waste facility – the remaining 90 percent of all other materials used were recycled.

For more company news, visit: KubotaUSA.com